

# AAR Newsletter



July 2006

## Thank You Thank You Thank You

*On behalf of the Alumnae Office, the Admissions Office, and myself, I would like to say thank you for all of the hard work you have put into contacting prospective students this year.*

A SPECIAL THANKS to Amy Lamphere '80 and Kathryn Taylor Paine '99. Kathryn consistently covers 5 or more College Fairs a year. Perhaps the Admissions Office should think about hiring her part-time. And Amy went out on her own and got SBC invited to two College Fairs in Nebraska! She states, "I have loved having the chance to re-connect with Sweet Briar as part of the AAR program. Living so far from campus and traditional alumnae clubs, this very simple volunteer activity has allowed me to feel a part of things! It is very energizing to see the students looking at the array of choices in front of them at the college fairs." You go girl—we encourage any AARs to follow her lead!! Holla, Holla, Holla!

### **Jennifer Crossland '86 3rd Vice-President, National AAR Chair**

A BIG thank you to Jennifer Crossland, 3rd Vice-President, National AAR Chair. Jennifer has diligently made numerous monthly contacts and also sent out many letters to prospective students. In October, Jennifer sent a letter to all club presidents encouraging them to become AARs and requesting they recruit others in their club to become AARs. She also sent out 51 postcards to all Early Decision students welcoming them to Sweet Briar's community. Finally, 373 accepted applicants were congratulated by a postcard from Jennifer where she encouraged them to attend SBC. Jennifer is always willing to help in whatever way necessary with the AAR program and provides invaluable input from an alumna perspective.

## For Your Information

### Fall 2006 Incoming Class

- 195 first-year students will arrive on Campus on August 29th
- 205 total students (and there are several transfer students who still have a decision date of July 1) will arrive on campus on August 29th
- These students are from 32 states (two attended high schools abroad)
- 45% (89 students) are from Virginia

- 435 AARS supported the enrollment efforts of Sweet Briar College by attending College Fairs and contacting prospective students who visited campus. This compares to 419 AARs in April 2005.
- In the '05-'06 school year, 51 College Fairs were covered (36 fall/15 spring) by 41 AARs in 18 States. This compares to 65 College Fairs being covered in 2004-2005 and 76 being covered in 2003-2004.
- From September to February, AARs were asked to make 246 contacts, 119 were made (48%).

## Thanks to All Alumnae Who Attended College Fairs

Elizabeth Snider Conner '98 - Alabama  
Sarah Young Bass '95 - Colorado  
Heather Hernandez-Theis '95 - California  
Victoria Rangel '04 - California  
Virginia "Ginny" Wood '04 - Florida  
Roshani Gunewardene '85 - Florida  
Vickie Campo Byrd '91 - Florida  
Tara Conte '03 - Florida  
Joyce Scott '05 - Georgia  
Amanda Crighton '03 - Georgia  
Courtney Burkey '01 - Indiana  
Shannon Cotsoradis '95 - Kansas  
Elizabeth Davis '01 - Kentucky  
Amy Riddell '92 - Louisiana  
Rachel Cooper Gray '96 - Maryland  
Courtney Silverthorn '03 - Maryland  
Stacey Heckel '88 - Maryland  
Sue Knouse '05 - Maryland  
Evangeline Easterly Taylor '00 - Maryland  
Patsy Roby Gotfredson '84 - Michigan  
Cady Thomas '98 - North Carolina

Brook Tucker '02 - North Carolina  
Misty Vandergriff Forsberg '04 - North Carolina  
Amy Lamphere '80 - Nebraska  
Janet Michael (parent of Lauren Michael '09) - Oregon  
Elizabeth Taylor '02 - Ohio  
Andrea Sharrettes '99 - Pennsylvania  
Gregor Lee '00 - South Carolina  
Shirley Pinson '03 - South Carolina  
Mollie Nelson '64 - Tennessee  
Ashley Oelrich '96 - Tennessee  
Meredith Tillery '99 - Tennessee  
Angelyn Schmid '87 - Texas  
Barbara Benham (mom of Anne Benham Willson '04) - TX  
Kathryn Taylor Paine '99 - Texas (also covered 4 fairs)  
Melissa Gist '03 - Texas  
Lucretia Bock '97 - Texas  
Mr. & Mrs. O'Neal (parents of Megan O'Neal '08) - Texas  
Serena Putegnat '98 - Texas  
Jessica Brandrup '98 - Texas  
Erica Thomson '92 - Washington State

## New AAR Coordinator!

Please welcome Paula Kirkland '06 as the new Assistant Director in the Alumnae Office. Paula graduated with a BA from Sweet Briar College with a major in English and Creative Writing and a minor in Government. She served as the Admissions Tour Guide Chairwoman, Vice President of the Class of 2006, Senior Week Coordinator, Varsity Field Hockey Team Captain and Secretary of Circle K. She also assisted with the Senior Pledge Campaign.

Paula's major areas of responsibility will be coordinating the Alumnae Admissions Representatives program, working with Alumnae Club Programs and Co-coordinating the Reunion Program. You will soon be receiving a letter asking you to re-commit to the AAR program.

You may contact her directly at  
pkirkland@sbc.edu or 434.381.6242.



*Paula will be contacting you soon!*