

SWEET BRIAR CLUB *of* NEW YORK

June 22, 2005

Dear Sweet Briar Alumnae of the New York Area,

The Sweet Briar Club of NYC has had an exciting Spring with a varied program that brought us together in a myriad of NYC settings to share special interests, career advice, encourage current students and reach out to prospective students. The outpouring of support and encouragement has given new meaning to our efforts to revive our club. It has been marvelous to meet and reconnect with the vibrant, accomplished alumnae residing in our area.

A group of dedicated new officers and a steering committee consisting of former NYC Club leaders has made a considerable effort to determine our Club's mission: *To provide services to our 425 NY Metro area alumnae at a level that is on par with the clubs of today's best colleges.* We will begin to lay the foundation for a strong club with the following initiatives:

- **Creation of a Networking Directory.** We have a wonderful history of alumnae outreach. We can take this naturally occurring spirit to another level. The directory from the 1980s, a wonderful directory, still used by many alumnae, will serve as our model. It includes not only career networking information, but also social networking and networking for families and can potentially be an invaluable resource. **Contributing your information for the Directory will be key.**
- **Creation of NYC Club Website to help us reach our goals to serve our alumnae community.** A website can be a place to post opportunities for jobs, housing, and internships and to share in club activities. **We are looking for alumnae with website design abilities, willing to maintain and update the site for any period of time.**
- **Use of Email** as an inexpensive and convenient way to share information regarding, for example, impromptu or informal gatherings and other schools' alumni club invitations. There is no substitute for a beautifully printed invitation for major events and we can always mail information to alumnae who do not have email. **Please let us know if you do not wish to be sent SBC Club news via Email.**

Through Alumnae Club involvement, Sweet Briar continues to provide opportunities to learn, grow and connect after graduation. We want to meet you, learn about your interests, endeavors and talents, and involve you in our efforts in the upcoming months. Hosting an event in your home, social club or business conference room is a beautiful gift to your Alumnae Club and is always greatly appreciated, but there are many other ways to be involved as well. I would love to hear from you. You can contact me directly by email at sbcclubnyc@gmail.com, or by telephone at 718-422-7610.

Have a wonderful summer.

Sincerely,

Yana Wagg '95
President

With an enclosure card:

Name: _____ Class of _____

- Please use my Email address: _____.
- I can help with Website.
- My company can take SBC Interns.
- I have space available for a meeting or event.

It would be helpful for club event planning to hear your preferences and interests:

Best times for events: Breakfast Weekends Weekday Evenings

I am interested in the following:

- Communications (*Newsletter, Web, Directory*) Club Reciprocity
- Events Programming (*Educational, Social, Benefits*) Family Events
- Young Alums Professional Women's Group Hospitality
- Membership Sporting Events Mentoring VA Schools Events
- Alumnae Admissions Other: _____

Event Ideas: (*ex: Authors, Current Events, Interests, SBC Faculty Spotlight...*): -
