



**If you're interested in combining a passion for the arts with business savvy and hands-on experience, the ARTS MANAGEMENT PROGRAM is for you!**

Get started by enrolling in ARMG 105, or setting up an appointment with Dr. Ursula Kuhar, Director of Arts Management:

ARMG 105, *Introduction to Arts Organizations* (4 credits, IIIW), is offered each Fall semester and provides students with a taste of the variety of topics they will encounter including structure of markets in various branches of the arts, policy and management in the arts, and issues facing today's and future arts managers. It combines classroom lectures, current events, guest speakers, case studies, student presentations, attendance at arts events, as well as hands-on projects.

The Arts Management certificate is offered to accompany majors in art history, dance, theatre, studio art, music, anthropology, archaeology, business, history, modern languages and literature, and classical studies.

In the past, students majoring in economics, government and biology have also taken the arts management certificate, and *we welcome students from all disciplines!*

For students interested in performing arts organizations, museums, historic properties, art galleries, and other cultural institutions, the Arts Management Program provides beneficial instruction for career preparation and leadership training, as well as methods and theory of arts management. Topics covered in the curriculum include:

Arts and Cultural Programming  
Fundraising and Development  
Grant Writing  
Audience Development  
Volunteer and Board Relations

Special Events  
Executive Leadership in the Arts  
Arts Education, Outreach, and Community Engagement  
Public Relations and Arts Marketing  
Ethics and Arts Policy

Great emphasis is placed on field experiences such as internships, which the faculty help arrange with the support of Career Services. Past student internships placements have included:

The National Gallery of Art • Baltimore Symphony Orchestra • Contemporary American Theater Company • Pacific School of Dance • Sotheby's • Christie's • Center Stage • American Dance Festival • Atlanta Opera Company • National Endowment for the Arts • Virginia Museum of Fine Arts

For more information contact:

Ursula Kuhar, DM  
Director and Assistant Professor of Arts Management  
[ukuhar@sbc.edu](mailto:ukuhar@sbc.edu) or call x6350

For a description of courses, please see  
[www.artsmanagement.sbc.edu](http://www.artsmanagement.sbc.edu)

The Arts Management Certificate comprises 21 hours of classes & internships.

Incoming students interested in arts management should enroll in ARMG 105, which is offered each fall, and contact Dr. Ursula Kuhar to set up a meeting to learn more about the program ([ukuhar@sbc.edu](mailto:ukuhar@sbc.edu) or call x6350).

Required:

- ARMG 105 (4) Introduction to Arts Management**
- ARMG 141 (1) Arts Management Practicum I**
- THTR 102 (3) Public Speaking**

Choose 1 of the following courses:

- ARMG 341 (3) Arts Management Practicum III**
- ARMG 377 (3) Internship**

Choose 1 of the following courses:

- ARMG 121 (1) New York Arts**
- IART 101 (1) Fine Arts Workshop**

Choose 1 of the following courses:

- ARMG 213 (3) Museums and Galleries**
- ARMG 217 (3) Performing Arts Management**
- ARMG 306 (3) The Art Market**
- ARMG 311 (3) Leadership of Arts Organizations**

Choose 2 additional three-credit courses in arts management and/or courses from the following electives:

- ARTS 213 (3) Digital Design I**
- BUSN 127 (3) Accounting I**
- BUSN 131 (3) Fundamentals of Management**
- BUSN 150 (3) Fundamentals of Marketing**
- BUSN 232 (3) Human Resource Management**
- PHIL 236 (3) Philosophy and the Arts**
- THTR 202 (3) Business and Professional Speaking**
- THTR 350 (3) Group and Organizational Communication**