



Sweet Briar College Alumnae Alliance Council

March 19, 2019 Meeting Minutes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy Ferguson '96, Eleanor O'Connor '07, ,Katie Schellhammer '95 & Suzanne Ullrich '78 , Jeannette Pillsbury '72, Heather Ewing '90, Jessica Hiveley '97, Courtney Hurt'10 and Cathy Foose '78 (6 months sabbatical)

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Alex Grobman '12, Rachel Pietsch

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Claire discussed Step Singing that occurred Monday, March 18; QVs revealed
- Claire mentioned Alison Lifka '13 will be coming to campus April 2; thank you for March Days of Giving Support; Thursday starts new theater production,; April 13-14 Alumnae Golf Tournament ; April 14 Alumnae lacrosse games; April 30 VA Garden Week features Sweet Briar House & Museum; students are announcing jobs & grad schools.
- Claire sent Iditarod racers pizza
- Distinguished/Outstanding Alumnae awards open til approximately April 1
- March DC Networking events resulted in one student getting an internship with a Congressman

Working Group Updates from the AA Council

Governance and Strategic Initiatives Working Group: Katie Robertson '97, Jessica Hiveley '97

- Sweet Works Weeks Working Group Update- in process of announcing interim co-chairs of New WG (Class Acts & Sweet Works Weeks) ; SWW Chairs are Kathy Pegues '71 & Vikki Schroder '87
- Every Working Group has a co-chair rolling off . Nominations have started. Co-chairs can self-nominate.
- Link: <http://sweetbriar.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=473>

Clubs: Joanne Hopkins '98, Jeannette Pillsbury '72

- Reviewing the Club handbook & Club structure

Admissions Ambassadors: Michelle Badger '06 and Heather Ewing '90

- New Spring Fairs have been added
- Parents Council on board
- Please email Heather/Michelle and classmates who have daughters & their approximate ages (legacies)

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Noms end April 15
- Kathryn reminded everyone to let her know who's planning to come to Reunion
- AA Festival at reunion need new ideas-brainstorming new ideas such as rock painting, bedazzling water bottles, hats

Alumnae Communications: Jane Dure '82, Sarah Reidy Ferguson '96, Eleanor O'Connor '07

- Promoting nominations; working with YAS on Reunion ideas, Instagram stories; please use hashtags if you're on Twitter/Instagram #SweetBriarFierce #SweetBriarCollege

Young Alumnae Squad: Courtney Hurt'10

- Working On :Update Your Info campaign; Insta stories (Jenny Lynn first featured Alumna) , 2009 & 2014 Reunion , new events at Reunion
- Working with Barb Watts on recent Alumnae (graduated within last 3 years) speaking to current students "Adulting 101"

"The Network" and Lifelong Learning: Katie Schellhammer '95 & Suzanne Ullrich '78

- Not on the call