Sweet Briar College Alumnae Alliance Council

March 19, 2019 Meeting Minutes

Alumnae Alliance Council: Sarah Clement ’75, Norma Valentine ’93, Kathryn Yunk ’91, Jane Dure ’82, Sarah Reidy Ferguson ’96, Eleanor O’Connor ’07, ,Katie Schellhammer ’95 & Suzanne Ullrich ’78 , Jeannette Pillsbury ’72, Heather Ewing ’90, Jessica Hiveley ’97, Courtney Hurt’10 and Cathy Foose ’78 (6 months sabbatical)

AR&D Staff: Claire Griffith ’80 (AR&D Office), Clelie Steckel, Alex Grobman ’12, Rachel Pietsch

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:
As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

• AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly telecons with AR&D.

• Keep the “4 P's” – Passion for our alma mater, Professionalism, Patience, Perseverance

• AA Council meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D

• After each meeting, minutes are drafted and reviewed by Council members. See minutes online at http://sbc.edu/alumnae-development/alumnae-alliance/

AR&D Updates

• Claire discussed Step Singing that occurred Monday, March 18; QVs revealed

• Claire mentioned Alison Lifka ’13 will be coming to campus April 2; thank you for March Days of Giving Support; Thursday starts new theater production.; April 13-14 Alumnae Golf Tournament ; April 14 Alumnae lacrosse games; April 30 VA Garden Week features Sweet Briar House & Museum; students are announcing jobs & grad schools.

• Claire sent Iditarod racers pizza

• Distinguished/Outstanding Alumnae awards open til approximately April 1

• March DC Networking events resulted in one student getting an internship with a Congressman

Working Group Updates from the AA Council

Governance and Strategic Initiatives Working Group: Katie Robertson ’97, Jessica Hiveley ’97

• Sweet Works Weeks Working Group Update- in process of announcing interim co-chairs of New WG (Class Acts & Sweet Works Weeks) ; SWW Chairs are Kathy Pegues ’71 & Vikki Schroder ’87

• Every Working Group has a co-chair rolling off. Nominations have started. Co-chairs can self-nominate.


Clubs: Joanne Hopkins ’98, Jeannette Pillsbury ’72

• Reviewing the Club handbook & Club structure

Admissions Ambassadors: Michelle Badger ’06 and Heather Ewing ’90

• New Spring Fairs have been added

• Parents Council on board

• Please email Heather/Michelle and classmates who have daughters & their approximate ages (legacies)

Council Operations: Sarah Clement ’75 , Norma Valentine ’93, Kathryn Yunk ’91

• Noms end April 15

• Kathryn reminded everyone to let her know who’s planning to come to Reunion

• AA Festival at reunion need new ideas-brainstorming new ideas such as rock painting, bedazzling water bottles, hats
Alumnae Communications: Jane Dure ’82, Sarah Reidy Ferguson ’96, Eleanor O’Connor ’07

- Promoting nominations; working with YAS on Reunion ideas, Instagram stories; please use hashtags if you’re on Twitter/Instagram #SweetBriarFierce #SweetBriarCollege

Young Alumnae Squad: Courtney Hurt’10

- Working with Barb Watts on recent Alumnae (graduated within last 3 years) speaking to current students “Adulting 101”

“The Network” and Lifelong Learning: Katie Schellhammer ’95 & Suzanne Ullrich ’78

- Not on the call