



Sweet Briar College Alumnae Alliance Council and Plus Ones Teleconference

March 17, 2020; 12 pm – 1:00 pm ET

Notes From Call

AR&D Updates

- Check your emails for the latest video from President Woo; it was taped last night
- College needs \$1.8 million to raise this fiscal year (June 30); March Days of Giving announced within the next few days; still waiting for last checks to come in.
- Meriwether Godsey food services- working out different plans to serve food while faculty & staff are still on campus
- Alumnae participation rates are approximately 15%, details coming out soon
- Not sure what financial impact the virus will have on the College yet
- President Woo & The President's Council working on a student/ parent forum
- Planning a weekly digest to send out for campus updates

Working Group Updates from the AA Council

Alumnae Communications: Jane Dure '82 (jrdure@aol.com), Sarah Reidy-Ferguson '96 (serferguson@gmail.com), Eleanor O'Connor '07 (eleanorroconnor@gmail.com)

- Working on cascading news from campus to Alumnae
- End of the month, 4 day Alumnae DJ streamathon from the radio station on campus featuring Alumnae & sings from the 70, 80 & 90s.. Details to be announced soon. Radio station link : <http://sbc.leanplayer.com/WSWELP>

The Network: Suzanne Ullrich '78 (suzullrich@aol.com)- no updates

Sweet Work Weeks: Kathy Pegues '71 (kgpegues@gmail.com) and Vikki Schroeder '87 (redrosevs@gmail.com)

- SWW April weekend- to be determined at a later date ;Rachel Pietsch from the Alumnae office will send an email with updates to participants

Governance & Strategic Initiatives Working Group: Katie Robertson '97 (katie.robertson@wellsfargo.com) and Jessica Hiveley '97 (jessicahiveley@aol.com)

- Alumnae Alliance Council Co-Chair positions open for nominations April 1.
- If you are interested in joining a working group now or you would like additional information, please contact this group or Operations

Young Alumnae Support: Courtney Hurt '10 (courtneylhurt@gmail.com) and Morgan Deal '16 (deal16@sbc.edu)- no updates

Clubs: Updates From Kathryn Yunk '91 (kathryn.yunk@med.ge.com) & Norma Valentine '93 (norma_v0@yahoo.com)

- April 9 & 10 there were 2 conference calls with Club leaders discussing feedback from Sweet Briar Days, planning future summer events, brainstorming .
- Request club leaders let AR&D know plans by April 1 so there's time to print & mail out invitations & please plan summer events in July to accommodate students returning to campus

Class Leadership: Michelle Badger '06 (michellebadger@gmail.com) & Louise Geddes '84 (lgeddes5@gmail.com)

- Louise has been away , but is back now catching up

Admissions Ambassadors: Keeley Jurgovan '92 (keeleyjurgovan@gmail.com) and Muffy Parsons '78 (muffyparsons1@gmail.com)

- Heather Ewing updated on college fairs- 60 were scheduled for Spring, many have cancelled
- New idea- virtual College Fair
- Holla Holla to Vikki Schroeder '87 for attending the last college fair in MN

Council Operations: Sarah Clement '75 (scjr@comcast.net), Kathryn Yunk '91 (kathryn.yunk@med.ge.com) and Norma Valentine '93 (norma_v0@yahoo.com)

- Please consider volunteering on a working group; it's a great way to meet other Alumnae & give back to the College

Additional Q&A / Comments

- Greenhouse question- there are new plantings going between Manson, Carson where tours start; Greenhouse committee met recently to go over profitable specialty crops and other options
- Consider nominating someone for Distinguished Alumnae & Outstanding Alumnae Awards
- Details & Past Winner Info: <http://sweetbriar.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=512>
- Marica Thom Kaley finished her dissertation & has completed her doctorate degree from University of Lynchburg

Notes—Upcoming Calls:

AAC Council-Only Call Tuesday, March 31 @ 12 Noon ET

AAC + Plus Ones Call Tuesday, April 14 @ 12 Noon ET

Special note: Alumnae Alliance Council on campus meeting, Friday, May 1 – Saturday, May 2