



## Sweet Briar College Alumnae Alliance Council

### March 31, 2020 Meeting Minutes

**Alumnae Alliance Council** : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Suzanne Ullrich '78, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Kelley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Kathy Pegues '71, Michelle Badger '06, Louise Geddes '84

**AR&D Staff** : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch

**Meeting Purpose:** Operations coordination among AA Council Working Groups and with College Alumnae Relations

#### **Council Operations:**

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

#### **AR&D Updates**

- Claire discussed there are 17-18 students still living on campus; meals being served in Daisy’s by Meriwether Godsey; SBC as the only college campus still serving food
- Current projects-Bailey Room & Riding Center-some of those renovations can start early since students & their horses went home
- Greenhouse in final stages
- Remote learning is going well
- Looking into an emergency fund
- Hand-written notes mailed out to 500+ accepted students, as well as to older alumnae & faculty/staff-send a personal touch; Major Gift Officers also making calls to Alumnae to see how they’re doing; alumnae can write notes to faculty/staff & Claire will distribute. Mail to: Alumnae House, P.O.Box 1057, Sweet Briar College, Sweet Briar, VA 24595
- [SBC.edu](https://sbc.edu/about/zoom-backgrounds/) posted campus backgrounds to use for zoom calls-<https://sbc.edu/about/zoom-backgrounds/>
- Mary Pope mentioned she has been working on writing letters to Congress regarding financial impact on campus; reaching out to alumnae lobbyists for advice, etc.
- Emily Dodson mentioned she is working on a virtual yoga class for this Saturday- will send an email invite out & features Alumna Victoria Wolfgang '16

#### **Working Group Updates from the AA Council**

**Alumnae Communications:** Jane Dure '82, Sarah Reidy Ferguson '96, Eleanor O'Connor '07

- Promoting Streamathon featuring DJs El Warner, Sarah Clement (Jane Dure is helping); last night had 298 participants & raised \$3,080; it will continue tonight 8-11 pm EST; Mary Pope & President Woo will be on tonight
- Alumnae singing Holla Holla video - details to be announced shortly

**“The Network” and Lifelong Learning:** Suzanne Ullrich '78

- Reaching out to her class & promoting book club

**Admissions Ambassadors:** Keeley Jurgovan '92, Muffy Parsons '78

- Hand-written cards going out to 500+ accepted students; Admissions staff adjusting to changes

**Governance and Strategic Initiatives Working Group:** Katie Robertson '97, Jessica Hiveley '97

- Principles of Governance updates have been approved & will be published on the website shortly
- AAC Co-Chair /Working Group Nominations starting April 1-Every Working Group has people rolling off-think of people who may want to become involved; new positions start July 1

**Young Alumnae Squad:** Courtney Hurt '10, Morgan Deal '16

- Working On Instagram following ; ideas for Feature Friday

**Sweet Works Weeks** Vikki Schroeder '87 , Kathy Pegues '71

- Vikki had a great suggestion for quarantine- great time to practice in your yard for SWW jobs

**Class Leadership** Michelle Badger '06, Louise Geddes '84

- Sent an email out to class leaders-great time to catch up with your classmates & see how they're doing

**Clubs:** Kathryn Yunk '91, Norma Valentine '93

- Summer Social tbd; if you hear of any club planning anything, please let Kathryn or Norma know so we can help

**Council Operations:** Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Kathryn reminded everyone we are postponing May 1 & 2 on campus meetings; possibly meeting on Founder's Day Sept 18 weekend
- Need to review/edit slides presentation to use for May Board Report; Kathryn will send out pdf via email this week & would like edits back this weekend

**Notes—Upcoming Calls:**

AAC + Plus Ones Call Tuesday, April 14 @ 12 Noon ET

AAC Council-Only Call Tuesday, April 28 @ 12 Noon ET