



## Sweet Briar College Alumnae Alliance Council Call

### May 26, 2020 Meeting Minutes

**Alumnae Alliance Council** : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Suzanne Ullrich '78, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Kathy Pegues '71, Michelle Badger '06, Louise Geddes '84

**AR&D Staff** : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch

**Meeting Purpose:** Operations coordination among AA Council Working Groups and with College Alumnae Relations

#### **Council Operations:**

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

#### **AR&D Updates**

- Announcing summer school program that alumnae can take along with students. Email went out to students this weekend. Email going out to Alumnae tomorrow. Women’s leadership seminars announced for Alumnae only- June 27 + July 11-discount applied if you register for both
- Book Shop will be having another Facebook virtual fashion show this Friday 29 at 12 noon EST
- AR&D request for Council members to reach out to alumnae to increase participation; email Clelie for details; “Stand Up & Be Counted”

#### **Working Group Updates from the AA Council**

**Alumnae Communications:** Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms - you’ll be seeing a lot of posts from incoming first years- (Class of 2024) announcements from their high schools-go to original posts & welcome them to SBC
- Sarah Reidy-Ferguson had a successful Class of 1996 campaign last week- matching donor
- The Alumnae Holla Holla video is out . Link : <https://www.facebook.com/sweet.briar.college/videos/880635015782127/>
- Next week a hard copy of The Briar wire will be mailed out to all alumnae
- Special class zoom Reunion calls being organized ; will include yearbook videos

**“The Network” and Lifelong Learning:** Suzanne Ullrich '78

- Welcoming suggestions for book for the book club

**Admissions Ambassadors:** Keeley Jurgovan '92, Muffy Parsons '78

- Started following up high school counselors & juniors-promoting virtual tour ( found on website)
- ALL Virtual Events here >>> <https://sbc.edu/admissions/admissions-events/>
- An Alumnae 101 conference call was held recently for graduating seniors-5 have volunteered to be Admissions Ambassadors

**Governance and Strategic Initiatives Working Group:** Katie Robertson '97, Jessica Hiveley '97

- AAC Co-Chair /Working Group Nominations are being reviewed by the nominating committee (5 people) & positions should be announced by May 31

**Young Alumnae Squad:** Courtney Hurt '10, Morgan Deal '16

**Sweet Works Weeks** Vikki Schroeder '87 , Kathy Pegues '71

- on standby with COVID situation; good plan on paper

**Class Leadership** Michelle Badger '06, Louise Geddes '84

- Working on how to boost participation

**Clubs:** Kathryn Yunk '91, Norma Valentine '93

- Working on organizing key leadership teams in Tier 1 states; organizing incoming student parade/yard sign ideas in different club areas

**Council Operations:** Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Thanks for all your hard work

**Notes—Upcoming Calls:**

AAC + Plus Ones Call Tuesday, June 9 @ 12 Noon ET

AAC Council-Only Call Tuesday, June 23 @ 12 Noon ET