



Sweet Briar College Alumnae Alliance Council & Plus Ones Call

June 9, 2020 Meeting Minutes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Suzanne Ullrich '78, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Kathy Pegues '71, Michelle Badger '06, Louise Geddes '84

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Announcing summer school program that alumnae can take along with students & Women’s leadership seminars (5 lectures) announced for Alumnae only- June 27 + July 11; Registration info: <https://sbc.edu/academics/summer-session-2020/>
- Concerning recent discussion of Black Lives Matter, the college has been having discussions with current students, recent graduates to bring about diversity, equity & inclusion. This is an ongoing process, which will include a Diversity Working Group, town hall discussions, various actions plans going forward. Please email concerns and suggestions to alumnae@sbc.edu.
- President Woo had a town hall last night to discuss the plan moving forward with fall classes, including single rooms for student, farm to table food from the green house. The greenhouse is currently supplying food to several local communities, including a partnership with the Monacan Indian Nation, feeding 300-400 families.
- Admissions is close to the goal of 150 first year students. Tours of the campus are scheduled through appointments with the Admissions office.
- AR&D request for Council members to reach out to alumnae to increase participation; email Clelie for details;”Stand Up & Be Counted”
- Budget cuts for \$2 million for next year include cutting department expenses, hiring freeze, except essential positions; the President took a 20% cut in salary & Vice Presidents took a 10% cut in salary; increased costs for next year include technology, new health center, doctors & nurses on site, as well as PPE, masks, testing, and other COVID-related costs

Working Group Updates from the AA Council

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms - you’ll be seeing a lot of posts from incoming first years- (Class of 2024) announcements from their high schools-go to original posts & welcome them to SBC
- Working on a private Facebook page for Alumnae

“The Network” and Lifelong Learning: Suzanne Ullrich '78

Admissions Ambassadors: Keeley Jurgovan '92, Muffy Parsons '78

- Started following up high school counselors & juniors-promoting virtual tour (found on website)
- ALL Virtual Events here >>> <https://sbc.edu/admissions/admissions-events/>

- Heather Ewing sent an email out last week to Admissions Ambassadors regarding reaching out to high school counselors & discussing new barn blitz campaign

Governance and Strategic Initiatives Working Group: Katie Robertson '97, Jessica Hiveley '97

- AAC Co-Chair /Working Group Nominations are being reviewed by the nominating committee (5 people) & positions should be announced soon; a record number of people applied-thank you for applying

Young Alumnae Squad: Courtney Hurt'10, Morgan Deal '16

- Reaching out to YA class leaders about our new class liaison program this week.
- With the end of the fiscal year, we are looking how we will shape our group for the next year. We're hoping to include some new specific group focuses and increase our working group members.
- Just had the monthly call on Sunday.;talked about some ideas for promoting giving with the end of the fiscal year

Sweet Works Weeks Vikki Schroeder '87 , Kathy Pegues '71

- On standby with COVID situation; good plan on paper; should have an announcement soon

Class Leadership Michelle Badger '06, Louise Geddes '84

- Working on how to boost participation; goal is 305 this year

Clubs: Kathryn Yunk '91, Norma Valentine '93

- Contact Norma or Kathryn if you'd like to host a summer gathering

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Thanks for all your hard work; please encourage people to donate or volunteer at sbc.edu

Notes—Upcoming Calls:

AAC Council-Only Call Tuesday, June 23 @ 12 Noon ET

AAC + Plus Ones Call Tuesday, July 7 @ 12 Noon ET