



Sweet Briar College Alumnae Alliance Council Call

June 23, 2020 Meeting Minutes

Alumnae Alliance Council : Sarah Clement '75, Norma Valentine '93, Kathryn Yunk '91, Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07, Suzanne Ullrich '78, Jessica Hiveley '97, Katie Robertson '97, Courtney Hurt '10, Morgan Deal '16, Keeley Jurgovan '92, Muffy Parsons '78, Vikki Schroeder '87, Kathy Pegues '71, Michelle Badger '06, Louise Geddes '84

AR&D Staff : Claire Griffith '80 (AR&D Office), Clelie Steckel, Mary Pope Hutson '83, Rachel Pietsch, Lee Anne Chaskes '83

Meeting Purpose: Operations coordination among AA Council Working Groups and with College Alumnae Relations

Council Operations:

As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets biweekly via teleconf, alternating between Open Calls with Plus Ones and AR&D, and Working Calls with Council and AR&D
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

AR&D Updates

- Alumnae College June 27 & July 11 -if you're interested in attending, please contact Rachel Pietsch Email: rpietsch@sbc.edu
 - Join 6 Sweet Briar Professors over 2 Saturdays for 1-hour class zoom sessions online
 - Sign up for a single Saturday session or bundle both Saturday sessions at a discounted rate.
 - Info on the classes + Registration details here:
 - <https://securelb.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=944&cid=2468&fbclid>
 - <https://www.youtube.com/watch?v=da9yZGtzzPs&t>
- President Woo has a new video. <https://sbc.edu/videos/video/enrollment-news-and-special-request-from-president-meredith-woo/>
- Admissions has reached the goal of 150 first year students.
- AR&D request for Council members to reach out to alumnae to increase participation; email Clelie for details; “Stand Up & Be Counted”
- Check out the updated website sbc.edu. Look at the “Safe & Spacious” tabs
- \$517,000 left to raise before June 30
- Class Officers will receive an updated class participation list in next few days & list how many more class members each will need to reach goal of 30%

Working Group Updates from the AA Council

Alumnae Communications: Jane Dure '82, Sarah Reidy-Ferguson '96, Eleanor O'Connor '07

- Please share all SBC posts on your social media platforms - you'll be seeing a lot of posts from incoming first years- (Class of 2024) announcements from their high schools-go to original posts & welcome them to SBC
- Working on a private Facebook page for Alumnae
- Highlighting Alumnae from the “Women’s Colleges Alum Network” Group on Facebook

“The Network” and Lifelong Learning: Suzanne Ullrich '78

Admissions Ambassadors: Keeley Jurgovan '92, Muffy Parsons '78

- Heather Ewing is working on legacy connections
- Several recent graduates have volunteered to be Admissions Ambassadors

Governance and Strategic Initiatives Working Group: Katie Robertson '97, Jessica Hiveley '97

- AAC Co-Chair /Working Group Selections are almost done & positions should be announced soon; a record number of people applied-thank you for applying

Young Alumnae Squad: Courtney Hurt'10, Morgan Deal '16

- Recruiting new members & they're had lots of interest

Sweet Works Weeks Vikki Schroeder '87 , Kathy Pegues '71

- Dates: July 23-August 3. Spots are filling up fast; 34 people have already registered
 - Meals and housing will be provided at the Florence Elston Inn
 - Projects Include: Outdoor Painting,Landscaping,Outdoor Cleanup, Trail Cleanup
 - Social distancing and other protocols will be in place for this program.
 - For More Details + Register Here: <http://sweetbriar.imodules.com/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=941&cid=2464&ecid=2464>

Class Leadership Michelle Badger '06, Louise Geddes '84

- Working on how to boost participation; goal is 30% this year; let them know if you'd like to participate in class challenges

Clubs: Kathryn Yunk '91, Norma Valentine '93

- Lee Anne Chaskes announced Club leaders will be receiving an email after July 1 to request a zoom call with new graduates or people new to their area to welcome them to the area & a club zoom in August

Council Operations: Sarah Clement '75 , Norma Valentine '93, Kathryn Yunk '91

- Thanks for all your hard work; please encourage people to donate or volunteer at sbc.edu
- Leadership weekend-put the dates on your calendar September 18-20

Notes—Upcoming Calls:

AAC + Plus Ones Call Tuesday, July 7 @ 12 Noon ET

AAC Council-Only Call Tuesday, July 21 @ 12 Noon ET