



Alumnae Alliance Plus Ones Call
July 5, 2022
7:15PM

Join Zoom Meeting

<https://sweetbriarcollege.zoom.us/j/94765407681?pwd=NWF3RmdDd2t6dHhzUjR3aGpQYjJDQT09>

Meeting ID: 947 6540 7681

Passcode: 133365

- I. Attendance:
 - A. Present: Morgan Deal '16, Arielle Morgan '15, Jackie Vari '22, Gregor Lee Pickral '00, Alexis Meares '14, Jenn *Smith* Rucker '96, Jane Dure '82, Caroline Overstreet '12, Cortney Lewandowski '12, Ellen Saunders '75, Eleanor O'Connor '07, Vikki Schroader '87, El Warner '85 and Michelle Badger '06
 - B. Absent: Melaina Macone '11, Abby Anzalone '00, Kelly Lear '96, Katrina Balding Bills '97, Charlotte Barbour '16, Jessica Hiveley '97, and Epiphany Soward '15
 - C. Staff: Lee Ann *MacKenzie* Chaskes '83, Emily *Dodson* Sadler '18, Claire *Dennison* Griffith '80
- II. Welcome and Reminders
 - A. Reminder that when you introduce yourself as co-chairs to share your class year and where you are currently residing.
 - B. 6 month priorities
 1. Everyone has submitted and El will collect and submit everything to AR&D
 - C. Email on July 1 to Alliance co-chairs
 1. If you did not receive this please let us know so we can make sure your email address is correct on the distribution list.
- III. AR&D Update
 - A. Claire report
 1. Still processing gifts with some exciting news but nothing is final yet. Final numbers should be ready around July 18th
 2. 30 students are on campus who are finishing up summer honors research projects
 3. External Camps currently on campus giving it a feeling of life
 - a) Betty Skeen '07 is currently has her dance group on campus
 - b) Young riders workshop

4. Turf field project moving along with lights installed
 - a) Emily working on a date for the ground breaking
5. Sweet Work Weeks excited to welcome everyone back→
6. Jodi and Gary Canfield leaving for a job at Mount Holyoke on July 21
 - a) Hannah Lott to be the interim Director of Athletics
 - b) New LAX and Soccer coaches
 - c) Bring back softball this year
 - d) A national search will be launched

B. Lee Anne and Emily

1. Email went out today about the Reunion Giving work
 - a) 1972 recap email about their record setting fundraising
 - b) 1963 and 1962 all raised over \$2 million
 - c) 1975 raised over \$1 million
 - d) 24% of reunion alumnae made gifts
2. Virtual elections for reunion classes (7s and 2s) happening in July
 - a) Email classleaders@sbc.edu if you want to nominate yourself as a class leader prior to your class meeting.
3. Class leader survey went out to help to continue to improve. Please respond with your feedback if you are a class leader, <https://forms.gle/Z5GE8Qc5KKzukkB67>
4. New texting platform rolling out very soon. An email will come out letting the alumnae base know about it.

IV. Working Group Updates

A. Young Alumnae Support (Morgan Deal '16, Arielle Morgan '15 ad '16, and Jackie Vari '22)

1. Report:
 - a) Excited about the third co-chair positions to allow ability to do more things
 - b) Main focus:
 - (1) Local alumnae initiatives
 - (2) Senior class partnerships
 - (3) Working with other work groups to see how they can be support and partner

B. Alumnae Communications (Melaina Macone '11, Gregor Lee Pickral '00, and Alexis Meares '14)

1. Report:
 - a) They are working to increase the communications that they do for working groups and highlighting different areas of campus such as sports
 - b) Publicizing the new co-chairs → they need a headshot and a bio (few bullet points about you). If you have not sent your information please send it to Melania

C. Governance and Strategic Initiatives (Jenn *Smith* Rucker '96 and Jane Dure '82)

1. Report:

- a) Began annual review of nominations handbook with the feedback they received from the committee and nominees
 - b) Working to support the development of the Lifelong learning working group
 - (1) Everyone is invited to attend a planning meeting on July 14 at 7PM. Email alumnae@sbc.edu if you are interested in being part of the working group.
- D. Alumnae Clubs (Abby Anzalone '00, Caroline Overstreet '12, and Cortney Lewandowski '12)
 - 1. Events
 - a) Summer celebrations
 - (1) Locations
 - (a) fredericksburg, VA
 - (b) Boston Area Alumnae Club
 - (c) Pittsburg, PA
 - (2) Invites all been sent out and excited to do events at homes
 - (3) Change in event name for our annual summer events from Back to School to Summer Celebration. This was done with feedback as some alumnae did not think they were invited since they were not going back to school.
 - b) Big push this fall for President Woo events and then after that Sweet Briar Day events
- E. Class Leadership (Ellen Saunders '75, Kelly Lear '96, and Eleanor O'Connor '07)
 - 1. Report:
 - a) Thank you to all the class leaders, decade chairs, and reunion chairs for all the hard work throughout the year. It was a building year and they look forward to continue to develop the class leaders
 - b) Reminder to fill out the survey to help to improve the class leaders program, <https://forms.gle/Z5GE8Qc5KKzukkB67>
- F. Admissions Ambassadors (Katrina Balding Bills '97, Charlotte Barbour '16, and Epiphany Soward '15)
 - 1. Report:
 - a) Sign up to become an Ambassador by sending an email to Heather Ewing at hewing@sbc.edu
 - b) Current have 90 Admissions Ambassadors but we always need more to help recruit the class of 2027 and beyond
 - c) When you sign up it does not mean you have to do everything asked of you it just means that if you have time to write postcards, make phone calls, send texts, attend a fair, or go to a high school that you will do it.
- G. Sweet Work Weeks (Vikki Schroader '87 and Jessica Hiveley '97)
 - 1. Report:
 - a) Two weeks from tomorrow they will start their way to SBC
 - b) A couple of the projects they will be doing are:

- (1) Painting MetaGlass, Randolph, and Carson
- (2) Painting and landscaping the Ceramic studio

2. 60 people volunteered so far and as of now that is 2500 volunteer labor hours

3. Still time to register:

<https://alumnae.sbc.edu/s/1865/bp18/interior.aspx?sid=1865&gid=2&pgid=697>

H. Council Operations (El Warner '85 and Michelle Badger '06)

- 1. Excited to work with you all and are here as a resource for everyone.
- 2. We plan to keep these meetings with a look at the goals of this call which are to educate and inform our alumnae volunteer base monthly. We want these calls to be helpful,

- a) Please share any suggestions you might have to improve the call
- b) Questions you might want to be addressed
- c) People you would like to hear from
- d) Timing of the calls

3. Leadership Training (first time in 3 years) September 16-17 for all volunteers

- a) Working to put it together an agenda
- b) Send any agenda items our way

4.

V. Questions and Comments

- A. Will we have three meetings in August as council members? Yes, since it is every other week
- B. Deposits for new students? Holding at 184-186
- C. Meeting notes? → El and Michelle will take notes and so no longer need to send your points of information but they may request information as necessary for clarification purposes.

VI. Next meeting

- A. Council Only → July 19 at noon
- B. Plus Ones → August 2 at 7:15PM