



Alumnae Alliance Council Call  
August 16, 2022  
12 PM

Join Zoom Meeting

<https://sweetbriarcollege.zoom.us/j/91794052305?pwd=eVQrVGROK21zd1d5SWFzQ3A2UUI2QT09>

**Alliance Council Member Attendance:** Michelle Badger '06, Katrina Balding Bills '97, Charlotte Barbour '16, Jane Dure '82, Jessica Hiveley '97, Kelly Lear '96, Melania Macone '11, Eleanor O'Connor '07, Caroline Overstreet '12, Ellen Saunders '75, Vikki Schroader '87, Jackie Vari '22, and El Warner '85

**Staff attendance:** Heather Ewing, Keeley Jurgovan, Emily Sadler, and Clelie Steckle

1. Working Group Requests

- a. Young Alumnae Support (Morgan Deal '16, Arielle Morgan '15, and Jackie Vari '22)
  - i. Working on content creation for the Instagram account
    1. Would love to feature more work being done and work with Comms to share across platform
    2. Have a meeting to discuss the way that YAS can work with Comms to work more efficiently and effectively in collaboration.
  - ii. Annual Membership push
    1. handwritten letters to recent grad years
    2. Different mass communication kinds of push for other class year
  - iii. Just finished Senior letter writing
- b. Alumnae Communications (Melaina Macone '11, Gregor Lee Pickral '00, and Alexis Meares '14)
  - i. Thank you to Jess and Vikki to help with content for Sweet Work Weeks
  - ii. Announcing new AAC members through highlighting members through doing a first post with the whole council and then every Monday share a working group or member.
  - iii. Have been working to share content for Admissions Ambassadors, and Clubs.

- iv. Getting together with Class Leadership in October to discuss GivingTuesday and how they can best help to support GivingTuesday activities.
  - v. Operations requested help with sharing the dates for the first all alumnae call on October 25th at 12PM. Hoping for a save the date and as more information becomes ready a push would be requested.
- c. Governance and Strategic Initiatives (Jenn Smith Rucker '96 and Jane Dure '82)
- i. Appointment of third co-chair for Operations, Courtney Hurt. Courtney has been involved as a YAS and Class Leader Working Group as chair and rolled off the council at the end of June. She will serve the remainder of the term left vacant from the resignation of Sarh Reidy '97.
  - ii. Working on the nomination process with a meeting scheduled on Monday, August 22
- d. Alumnae Clubs (Abby Anzalone '00, Caroline Overstreet '12, and Cortney Lewandowski '12)
- i. Thank you to all those who hosted Summer gatherings.
  - ii. Club leader call, August 30 at noon (ET) or August 31 at 7PM (ET)
  - iii. Working on revitalising Richmond Club and if you know of anyone interested in working in an area on a club across the country and world reach out.
- e. Class Leadership (Ellen Saunders '75, Kelly Lear '96, and Eleanor O'Connor '07)
- i. Training meeting 7/10 for decade chairs, reunion chair and Working Group co-chairs was well received.
    - 1. Full working group leadership will meet once a month
  - ii. Binders will be sent out to all class leaders with updated resources.
  - iii. Email about the training will come out to all class leaders on August 17
  - iv. All class meetings have been held and all class officers have been elected.
- f. Admissions Ambassadors (Katrina Balding Bills '97, Charlotte Barbour '16, and Epiphany Soward '15)
- i. AA Call Tonight (August 16) at 7PM
  - ii. Update on numbers for the class of 2026 will be given in a couple of weeks.
- g. Sweet Work Weeks (Vikki Schroader '87 and Jessica Hiveley '97)
- i. 10 or so YAS came last weekend and hope they will continue to come.

- ii. Planning ahead for a possible Sweet Works Weekend in October. dates will not be known until September
- iii. Great turnout for SWW and a lot was accomplished.
  - 1. Painted all MG door rooms, touchup in Randolph parlor, all dorm rooms in Carson, conference room in admissions, rocking chairs, tables in athletic training area and some outdoor furniture
  - 2. Powerwashed, landscaping all over and clean out under a lot of the bushes and cut back some of the bushes, all around Guion cleaned out to make upkeep easier, and truck loads of mulch and weeds.
  - 3. Worked on the Ceramics Studio. Fresh coat of paint all over. Contractors are coming to continue the professional work to complete the makeover of the space.
- iv. Multi-cultural Center → (Reid Pit) Organized the donations of the sheets, towels, suits and dresses (Daisy's closet) and other things to help support all students with their needs.
- h. Council Operations (El Warner '85 and Michelle Badger '06)
  - i. Quarterly Call on October 25 as a save the date for the call with Comms
    - 1. Call with focus on historic preservation and the work that is being done.
    - 2. Working groups will give updates
    - 3. All alumnae will be invited to attend the call. Need at least one person from each Working Group to attend
  - ii. Link to register for the September meeting was sent out today (8/16). Hope everyone can attend. Like to register → <https://sweetbriarcollege.wufoo.com/forms/ard-class-notes-for-odd-numbered-years/>
  - iii. Working on the Spring meeting date that we can vote on as a group.
  - iv. Monthly class leader training call and as part of four of those calls we will be allowed 5 minutes to have one working group present.
  - v. Possible Peloton ride being worked on by Michelle and Eleanor
- 2. AR&D Update (12:25-12:45PM)
  - a. Classnotes deadline for odd number classes is August 22 → <https://sweetbriarcollege.wufoo.com/forms/ard-class-notes-for-odd-numbered-years/>
  - b. New students have arrived on campus starting last Thursday
    - i. currently they have 164 first years, 20 transfers including 23 legacy
    - ii. Orientation through Saturday

1. working with the students with a docs on the idea that much of their high school career was with covid.
  2. AR&D will be sharing about philanthropy and alumnae engagement in an orientation session for all first year students.
  3. 6 weeks of welcome (ends on founders day) for first years
- iii. Convocation is on Sunday with first day of classes being Monday, August 22
3. Executive Session re: September executive session discussion topics (12:45-1:00PM)
- a. Discussed topics to cover during the AAC executive session being held for 2 hours on Sunday, September 18. A virtual option will be made available for council members unable to attend.
  - b. Send any other ideas by September 9 and we will talk on September 15 to confirm agenda**

Important Upcoming Dates:

Council Only call – September 13 at noon

Alumnae Leadership Training – September 16-18 on campus

Quarterly Alumnae Volunteer Update Call → October 25 at noon