



Alumnae Alliance Council Call
September 13, 2022
12 PM

Alliance Council Member Attendance: Abby Anzalone '00, Michelle Badger '06, Katrina Balding Bills '97, Jane Dure '82, Jessica Hiveley '97, Courtney Hurt '10, Kelly Lear '96, Melania Macone '11, Eleanor O'Connor '07, Gregor Lee Pickral '00, Ellen Saunders '75, Vikki Schroader '87, and El Warner '85

Staff attendance: Lee Anne Chaskes, Claire Griffith, Keeley Jurgovan, Rachel Pietsch, and Emily Sadler

1. Working Group Requests and Reports (12:00-12:25PM)
 - a. Young Alumnae Support (Morgan Deal '16, Arielle Morgan '15, and Jackie Vari '22)
 - b. Alumnae Communications (Melaina Macone '11, Gregor Lee Pickral '00, and Alexis Meares '14)
 - i. Working on learning HootSuite and the different social media platforms
 - ii. Streamline responsibilities between co chairs
 - iii. Working on partnering better with communicating what other committees are doing
 - iv. May put out a call for volunteers with writing experience to help supplement alum magazine articles (AR&D has taken over creation of alumnae magazine)
 - v. Looking to get YAS on HootSuite
 - c. Governance and Strategic Initiatives (Jenn Smith Rucker '96 and Jane Dure '82)
 - i. Edited document of suggestions from last election cycle
 - ii. Will share nominations handbook to council
 - d. Alumnae Clubs (Abby Anzalone '00, Caroline Overstreet '12, and Cortney Lewandowski '12)
 - i. Had club leaders call on Aug. 30; continuing convos with club leaders
 - ii. Sweet Briar Days: Oct. 31 deadline for submissions
 1. Boston, S Florida, Memphis
 - e. Class Leadership (Ellen Saunders '75, Kelly Lear '96, and Eleanor O'Connor '07)
 - i. Started class leadership training for each role
 - ii. New binder info to be sent to class leaders by end of month
 - iii. Please class leaders to participate in training sessions

- f. Admissions Ambassadors (Katrina Balding Bills '97, Charlotte Barbour '16, and Epiphany Soward '15)
 - i. Zoom calls with different regions and states with AAs
 - ii. College fairs - be aware of any college fair in your area
 - 1. If you hear of any in your area please contact to make sure that SBC has a presence
 - iii. A lot of new AAs as a result from reunion
 - iv. Work with comms to create graphic asking for volunteers to share with class leaders
 - v. AAs will be at big horse shows; one in VA early October and International Horse Show in DC/MD area
 - g. Sweet Work Weeks (Vikki Schroader '87 and Jessica Hiveley '97)
 - i. Waiting for approval of SWW fall weekend date
 - ii. Will be doing Zoom call with volunteers who participated this past year
 - h. Council Operations (El Warner '85, Michelle Badger '06, Courtney Hurt '10)
 - Class Leader Calls: October 12 – Clubs
 - January 19 – Comms
 - April 17 – SWW
 - May 22 – sign up or it will be assigned
 - Alumnae Call Oct. 25 - at least one co chair from each working group needs to attend
2. AR&D Update (12:25-12:45PM)
 - a. Step Singing
 - b. Heritage Month (more to come on next call)
 - c. Bistro is back open
 - d. Meta Glass is undergoing getting its own common area downstairs near the post office; Daisy's Cafe is being renovated
 3. Executive Session re: September executive session agenda (12:45-1:00PM)

Important Upcoming Dates:

Council Only call – October 11 at noon
 Alumnae Leadership Training – September 16-18 on campus
 Quarterly Alumnae Volunteer Update Call → October 25 at noon