



Alumnae Alliance Council Call
December 6, 2022
12 PM

Alliance Council Member Attendance: Michelle Badger '06, Katrina Balding Bills '97, Jane Dure '82, Jessica Hiveley '97, Courtney Hurt '10, Kelly Lear '96, Melania Macone '11, Eleanor O'Connor '07, Caroline Overstreet '12, Gregor Lee Pickral '00, Ellen Saunders '75, Vikki Schroader '87, Epiphany Soward '15, and Jackie Vari '22

Staff attendance: Lee Anne Chaskes, Heather Ewing, Keeley Jurgovan, Rachel Pietsch, Emily Sadler, and Clelie Steckel

1. Working Group news and announcements (12:00-12:10PM)
 - a. Sweet Work Weeks (Vikki Schroader '87 and Jessica Hiveley '97)
 - i. No update
 - b. Admissions Ambassadors (Katrina Balding Bills '97, Charlotte Barbour '16, and Epiphany Soward '15)
 - i. 105 high school guidance counselors were visited by AAs thisfall
 - ii. Invitations for spring College Fair are being received now. If you see any please share.
 - iii. The main focus as always is getting the students to campus. Remember we have the fly-in program to get students to campus for a tour and/or an open house.
 - c. Class Leadership (Ellen Saunders '75, Kelly Lear '96, and Eleanor O'Connor '07)
 - i. Thank you to everyone who participated in GivingTuesday. The results are very encouraging and will be out soon.
 - ii. Tomorrow is a class leadership co-chair meeting.
 - iii. Updated class giving lists coming out this Friday to all class leaders.
 - iv. January 19 is the next Class leader update at 7PM. This is the one that Comms will be updating
 - v. January 25 - reunion class leader
 - vi. January 30- deadline for even classes to get their notes submitted for the next edition of the alumnae magazine.

- d. Alumnae Communications (Melaina Macone '11, Gregor Lee Pickral '00, and Alexis Meares '14)
 - i. Working to develop a form for council members to be able to ask for things and information to be posted. They are currently trying to sync the form for submission.
 - ii. Creating a canva account through gmail to be shared to make sure that work is not doubled up by many class leaders. This will help class leaders with materials so that they do not have to recreate everything for their social media.
 - iii. The social media posts from last week have had great engagement. They made it to the top10% of posts overall in the history of social media. The live updates throughout the days were well received. Thank you to Jane for drawing in Australia.
 - iv. Sweet Briar Day content coming soon to the social media channels
 - v. Nominations coming up → repurpose nomination content as an information update as we get close to have people more prepared.
 - e. Alumnae Clubs (Abby Anzalone '00, Caroline Overstreet '12, and Cortney Lewandowski '12)
 - i. At this point we have 30 SBC days across the country starting with three this weekend.
 - ii. 8,000 invites went out for SB days.
 - f. Governance and Strategic Initiatives (Jenn Smith Rucker '96 and Jane Dure '82)
 - i. POG and Nomination Handbook review to make sure everything that they do goes with the bylaws of the Board of Directors. Hopefully will get to the council before the Holidays for review by early January.
 - g. Young Alumnae Support (Morgan Deal '16, Arielle Morgan '15, and Jackie Vari '22)
 - i. Small Business Saturday- Hope everyone enjoyed the posts and they added them to the highlights so our followers will be able to find the information they are looking for.
 - ii. Fall local liaison events did not happen but hoping for the spring
 - iii. Welcoming new working group members in the last few months with an average about 1 a month
 - iv. Planning outreach and events with the senior class
 - h. Council Operations (El Warner '85, Courtney Hurt '10, Michelle Badger '06)
 - i. January 10th
2. AR&D Update (12:10-12:20PM)

- a. Annual Bum bizarre was held
 - b. Vespers happened last week
 - c. tree lighting starts at 5:30 pm in the Quad on Wednesday, Dec. 7
 - d. Sweet Tones performs on Sunday, Dec. 11 at 7 pm. It will be live-streaming on social media as well on “The Sweet Tones” on Insta and Facebook.
 - e. Exams next week
 - f. GivingTuesday
 - i. Fixed issues from last year with processing and updating gifts
 - ii. Shared content with GivingTuesday with Now and Forever
 - iii. Thank to class leaders posting to groups and
 - iv. 454 gifts looking into data → Last year 507
 - v. Request for next year to see if we can get a map of Europe and Australia for a year. Jane will work with Clelie to figure this out and make sure we fill in all the countries.
3. Council Work and Collaboration (12:20-12:50)
- a. Expectation of Council Members
 - i. Review Roles and Responsibilities draft
 1. Think about incorporating the volunteer agreement.
 2. Guidance of 4Ps for next council members. Maybe incorporate
 3. Eliminate 5.
 4. Maybe a separate document of reasonable expectations for the Council and AR&D relationship.
 5. Getting on campus to campus once every term and how to make this a more inclusive
 6. Language about how working together as working group co-chairs is best practice. Set these out in the beginning of the year, so if you are overwhelmed and have some stuff going on you know how to communicate and get help
 - b. January meeting
 - i. Student speaking due to feedback of wanting to talk more to students and understand their needs.
 - ii. One students from each of the following programs: Engineering, sustainability, and the arts
 - c. If anyone has any video idea or would like to put a video together about their working group reach out to Vikki
 - d. Vikki to look at tracking volunteer hours → how would you measure hours in your area? This will be a discussion topic in the futur

Important Upcoming Dates:

Quarterly Alumnae Volunteer Update Call → January 17, 2022
Spring Campus Meeting – April 28-30